



## Submission Form

### Respondent Information

Name: Carol Moffatt

Organisation: Director REANNZ (in personal capacity not representing REANNZ)

Mailing Address: 50 Keetly Place  
Ohoka  
RD2 Kaiapoi

Email Address: carol.moffatt@xtra.co.nz

Website: \_\_\_\_\_

**Please attach this form to your submission.**

### **Questions:**

To assist you in shaping your views, we are particularly interested in the following questions.

#### **On connection**

What do you think of the new connection goal – is it ambitious enough?

What other key priorities in this focus area (if any) would you like to see considered?

How well do the identified challenges and actions contribute to achieving the priorities?

What other specific challenges and actions (if any) do you think should be considered? By whom and by when?

#### **On confidence**

What do you think of the new confidence goal – is it ambitious enough?

What other key priorities in this focus area (if any) would you like to see considered?

How well do the identified challenges and actions contribute to achieving the priorities?

What other specific challenges and actions (if any) do you think should be considered? By whom and by when?

#### **On content**

What do you think of the new content goal – is it ambitious enough?

What other key priorities in this focus area (if any) would you like to see considered?

How well do the identified challenges and actions contribute to achieving the priorities?

What other specific challenges and actions (if any) do you think should be considered? By whom and by when?

**On collaboration**

How important do you think collaboration across sectors is to achieving our digital potential?

Apart from the ones already identified, what other collaboration partners or sectors (if any) are vital to achieving our digital potential?

What unique contribution do you see for Māori, for communities, for business groups, for local government, for researchers or for other contributors you identify as having a key role?

What would you like to see the overarching sector forum focus its work programme on?

Collaboration is extremely important. I am so pleased to see this goal added. A serious issue for businesses and other groups is the inability to work together. It is not only about trust but the processes which need to be put in place to ensure successful ventures together. I think a major work programme could assist with identifying the issues, finding successful collaborations, and then writing draft policies which are available on your website to assist and encourage other to work together. Frequently I have heard the excuse – 'it is too hard'. We are a very small country which punches well above its weight – just think how much better we could be!

**On achieving our digital potential**

Using digital technology, what contribution will you make to improving our productivity (achieving a creative, knowledge-based, high-income economy)?

Using digital technology, what contribution will you make to enriching and valuing New Zealand communities and cultures, and promoting our unique national identity?

Using digital technology, what contribution will you make to achieving sustainable growth as a nation?

What contribution do you think others need to make to achieve our digital potential?

**Other comments**

Do you have any further suggestions or comments?

Post to Digital Strategy 2.0 Submission  
Digital Development Group  
Ministry of Economic Development  
P O Box 1473  
Wellington

Email to [submission@digitalstrategy.govt.nz](mailto:submission@digitalstrategy.govt.nz)

Fax to 04 499 0969

**Submissions close on 12 May 2008 at 5:00pm.**

**Confidentiality and the Official Information Act**



*Respondent should note that written submissions or comments provided to the Ministry of Economic Development on the Draft Digital Strategy 2.0 will be subject to the Official Information Act (OIA) 1982. The OIA requires information to be made available unless there is good reason, pursuant to the Act, to withhold the information and that good reason outweighs the public interest in making the information available.*

*If you want information that you provide to be treated as confidential, please clearly identify the material and explain to us why you believe the information should be withheld under the provisions of the OIA.*