

Sub # 63

DIGITAL STRATEGY  
CREATING OUR DIGITAL FUTURE

Tena Koe,

Ko Parahaki te Marae,  
Mangakahia te Awa,  
Tarai o Rahiri te maunga,  
Te Kumutu/Ngatitoki nga Hapu,  
Ngapuhi te Iwi,  
Ko Nukutawhiti toku kainga,  
Ko Sharon Kaipo ahau.

Above is my Whakapapa, is who I am, and where I am from. To others I reside on Mangakahia road, Twin Bridges, which is 60 kilometres up the Mangakahia road, north east of Whangarei CBD. 30 Kilometres south of Kaikohe, and 20 kilometres east of Dargaville, my rohe is Nukutawhiti.

We have one shop, 3 primary schools, 1 Area school, no bus service, no post office, no health services, other than a district nurse who visits some people but not all. I believe we live in a grey area whereby all the agencies, iwi groups believe someone else is servicing Mangakahia, when in actual fact no one services this area.

Broadband stops at Pakotai, which is 4 – 5 kilometres south of Nukutawhiti.

I am on dial up.

My humble apologies for not meeting your submission deadline of 23 May, 2008 but I feel very strongly about this that I must make you aware of our plight here in Nukutawhiti, Mangakahia.

Other than being severely disadvantaged by the distance we have to travel to town for supplies, services, and anything else I feel that the people of the Valley in particular the Maori community are missing out on todays technology and the benefits of it.

The Maori community of Mangakahia has 5 Marae within it;

- Parahaki Marae - Nukutawhiti
- Tarai O Rahiri - Pakotai
- Te Aroha Marae - Parakao
- Korokota Marae - Titoki
- Maungarongo M - Poroti

Members of the community came together and decided it needed to create an entity of our own to become eligible to enter into initiatives that the whole community could benefit from at the grassroots level. Hence Te Iwi O Mangakahia charitable trust was created with trustee position for membership from any other part of the community which wanted to be involved.

We entered into Community Partnership digital initiative and tried to compete in 2007, by looking to create a Cyber Whare / resource centre, at one of our closed down schools, to offer internet facilities, training programmes around using technology, for our youth, elderly, and community as a whole.

We are aware the working, farming community have this technology but we know the Marae, Maori community do not, and have no idea how it could open their eyes, knowledge to the global atmosphere, right at their fingertips.

We have 75 year old nanna who wants to learn how to surf the net, what about the long term unemployed who could access the net to see how simple it would be to go back to school and get new qualifications and rejoin the labour force.

We've discussed about stay at home mum who could study online and gain new skills, cooking, budgeting, parenting skills, parents as first teachers.

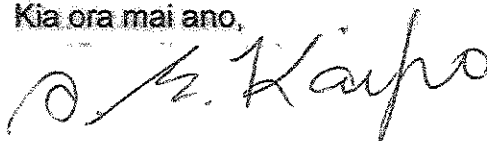
Having said all this we have one big downfall, we are not rocket scientists. To compete in the world of digital strategists, you must have to be a rocket scientist. We looked at the application form process and not one of us of our community could complete the application.

We enlisted the help of one of our whanau tamariki who helped to put application together but we still missed out.

We so want to be a part of the 21<sup>st</sup> century, I've stood on everyone of these Marae and spoken about the digital strategy and how we could be a part of it.

HEI AHA MAYBE ONE DAY..

Kia ora mai ano,



Sharon Kaipo,  
Te Hekeretari,  
Te Iwi O Mangakahia.

## Submission Form

### Respondent Information

Name: Mrs Sharon Eva Kaipo

Organisation: Te Iwi O Mangakahia

Mailing Address: Te Hekeretari,  
Te Iwi O Mangakahia,  
Private Bag, Titoki,  
WHANGAREI.

Email Address: Beejay@igrin.co.nz

Website:

**Please attach this form to your submission.**

### **Questions:**

To assist you in shaping your views, we are particularly interested in the following questions.

#### **On connection**

What do you think of the new connection goal – is it ambitious enough?

What other key priorities in this focus area (if any) would you like to see considered?

How well do the identified challenges and actions contribute to achieving the priorities?

What other specific challenges and actions (if any) do you think should be considered? By whom and by when?

#### **On confidence**

What do you think of the new confidence goal – is it ambitious enough?

What other key priorities in this focus area (if any) would you like to see considered?

How well do the identified challenges and actions contribute to achieving the priorities?

What other specific challenges and actions (if any) do you think should be considered? By whom and by when?

#### **On content**

What do you think of the new content goal – is it ambitious enough?

What other key priorities in this focus area (if any) would you like to see considered?

How well do the identified challenges and actions contribute to achieving the priorities?

What other specific challenges and actions (if any) do you think should be considered? By whom and by when?

## On collaboration

How important do you think collaboration across sectors is to achieving our digital potential?

Apart from the ones already identified, what other collaboration partners or sectors (if any) are vital to achieving our digital potential?

What unique contribution do you see for Māori, for communities, for business groups, for local government, for researchers or for other contributors you identify as having a key role?

What would you like to see the overarching sector forum focus its work programme on?

## On achieving our digital potential

Using digital technology, what contribution will you make to improving our productivity (achieving a creative, knowledge-based, high-income economy)?

Using digital technology, what contribution will you make to enriching and valuing New Zealand communities and cultures, and promoting our unique national identity?

Using digital technology, what contribution will you make to achieving sustainable growth as a nation?

What contribution do you think others need to make to achieve our digital potential?

## Other comments

Do you have any further suggestions or comments?

Post to Digital Strategy 2.0 Submission  
Digital Development Group  
Ministry of Economic Development  
P O Box 1473  
Wellington

Email to [submission@digitalstrategy.govt.nz](mailto:submission@digitalstrategy.govt.nz)

Fax to 04 499 0969

*Filed to send did work.*

**Submissions close on 12 May 2008 at 5:00pm.**

## Confidentiality and the Official Information Act

*Respondent should note that written submissions or comments provided to the Ministry of Economic Development on the Draft Digital Strategy 2.0 will be subject to the Official Information Act (OIA) 1982. The OIA requires information to be made available unless there is good reason, pursuant to the Act, to withhold the information and that good reason outweighs the public interest in making the information available.*

*If you want information that you provide to be treated as confidential, please clearly identify the material and explain to us why you believe the information should be withheld under the provisions of the OIA.*