

Zara Lynch

Subject: net neutrality

From: A-List Records [mailto:alistrecords.nz@gmail.com]
Sent: Wednesday, 21 May 2008 11:34 p.m.
To: Submission@DigitalStrategy.govt.nz
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To Whom It May Concern,

As a member of the small business community, and particularly in an industry where digital media and digital distribution is so crucial, my major issue of concern is the enforcement of net neutrality.

Currently, the internet is fairly neutral, ie. all users have equal access to content, regardless of connection speed or price of connection plan. The only variable being that the more you pay your ISP, the faster you can access this content.

Moving away from this neutral system would inflict the following damages:

1. Limiting information and learning tools / resources.
2. Segregating and marginalising content - ie a mainstream network competing with an "underground" network
3. Segregating and dividing access based on rich and poor
4. Turning financial control to ISP's - basically privatising the internet.

The web based "network" that forms the internet does not exist tangibly. Letting ISPs claim ownership of these non-existent "pipelines" is just plain wrong. The free and neutral internet is making the world smaller. It is one of the strongest forces combating NZ's antipodean handicap. The entire western world is a click away. Lets keep it that way.

Regards
Alistair Tocher
A-List Records

The links below are sources related to the topic.
<http://www.youtube.com/watch?v=19jHOn0EW8U>
<http://stopvirgin.movielol.org/>
http://en.wikipedia.org/wiki/Network_neutrality

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