

Zara Lynch

From: Tania Kopytko [Execdirector@danz.org.nz]
Sent: Monday, 12 May 2008 6:15 p.m.
To: Submission@DigitalStrategy.govt.nz
Subject: DANZ submission to Draft Dig Strat

Thank you for the opportunity to comment on the Digital Strategy

The following comments concern

Collaboration

Content

Capability

Connection

In relation to the performing arts and dance, the artists communities, service organisations for arts, development and retention of historical information on the performing arts and the capacity of the strategy to embrace a diversity of "digital"

DANZ wishes to make the following comments

Will the digital strategy refer to a variety of media that are digital rather than a web based project. Digital can also mean film or art works created digitally which are unrelated to a web site. Many dance artists now produce digital based choreography and performance.

Will there be provision for converting analogue material to on line. Much dance archive material would need to be converted for public digital access. The Dance archive organisation is voluntary with a budget of around \$5000 currently. Their focus is on collecting oral histories and ensuring material is deposited in the national library. However there is a definite need for this historical material to be publicly accessible for schools and historians as well as the public.

Moving image material is of a different level of megabyte magnitude – what provision for this has been made within the digital strategy as opposed to written word.

Access issues to digital information are important. Who will be able to put information on – will artists be part of this digital process. Many of our performing artists exist on income levels very close to the benefit and so their ability to engage in the strategy may be limited in many ways – lack of access to digital equipment through to lack of infrastructure and capacity to be involved.

How would an organisation such as DANZ engage with the strategy and project. For example NZLive now requires us to input information but we have little staff capacity to do this as our capacity is geared around the development of our own web site. Is there a strategy around enabling such arts websites to upgrade so that there can be RSS feeds or other such ways of the Digital "master" accumulating info from our sites rather than manual procedures.

The challenge of the digital strategy is that it needs to engage with the needs of the arts sectors who are largely under resourced users and how will the strategy ensure that artists are getting paid for their work.

How will the strategy ensure against plagiarism and protect from mass downloads, or demonstrate the changing environment and what measures and strategies need to be developed by artists in this new information environment.

How are we able to engage with the education sector and provide the links and information needed, especially if it is in different forms of media.

How can the strategy promote and provide the sharing of best practice, advice and concepts in the new info environment. How will we know who to listen to when developing our sites.

How will the not for profit sector, which also generates economic return and benefit, be recognised as a strong sector partner.

Thanking you for the opportunity to respond

Dr Tania Kopytko
Executive Director

DANZ
Ground Fl, 69 Abel Smith Street
PO Box 9885, Wellington
Phone +64 4 801 9885
DDI +64 4 802 0534
Mobile 027 631 0105
www.danz.org.nz

Professional Dance Strategy Forums, May 2008

DANZ national workshop programme 2008

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