

Broadband Investment Fund submission
ICT Regulatory Team
Ministry of Economic Development
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Wellington

It is my submission that priority be given to rural areas for the following reasons:-

Currently some rural areas have very poor internet service through existing copper lines and very old exchange technology often resulting from old "party line" connections.

Rural people are big users of the "net" for business purposes and rely on it far more than their urban counterparts where in the main useage is for private purposes.

There are considerable savings to be made by being able to handle day to day activities electronically rather than taking a trip to town e.g.

Banking

Registrations

Tax payments

Purchases coupled with courier and rural delivery services.

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